

IGNITE FUELS BECOME USAC'S OFFICIAL RACING FUEL

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Ignite Racing Fuel, an ethanol-based fuel designed specifically for racers who want the very best in performance and value, is now the Official Racing Fuel of the United States Auto Club.

Specially formulated solely for high compression, high horsepower, off road applications and ethanol equipped fuel systems, Ignite products range from 108 to 114 octane of pure American POWER, for substantial cost savings compared to foreign petroleum based racing fuels. With the cooling effects of the alcohol in ethanol and the clean burning nature of a biofuel, Ignite is the natural choice for speed and longer engine life.

"We are excited to take this direction toward environmental-friendly fuel usage," says USAC President/CEO Kevin Miller. "Ignite Racing Fuels have proven during testing to have a 40% reduction in consumption, which translates to savings for our participants, while not compromising performance. It's great to have an alternative which not only serves the environment but also the budgets of our competitors and offers a safer racing atmosphere."

A Tampa Tribune article recently extolled the virtues of Ignite Racing Fuels, which is a controlled ethanol ratio with a consistent blend, 100% made in America and is totally compliant with environmental standards.

Produced by National Biofuels Distribution of Carmel, Ind., Ignite Racing Fuels have already established a position of integrity in the motorsports industry and this new affiliation with USAC will expand their involvement.

There are a number of benefits to using the Indiana-produced racing fuel," says company partner Jay Berry. "In California, Texas, Florida, Washington, Oregon and east coast states, race car emissions must meet standards for regular street cars. By us using our ethanol fuel we're able to knock seventy to eighty percent of the emissions out of their race cars. The other thing is ethanol is biodegradable. There are a lot of tracks with concerns about wrecks and spills. The current racing fuels are toxic but ethanol is a nontoxic biodegradable fuel."